

EL SEWEDY PRINT HOUSE



Company profile

Content Overview

A structured Guide to Help you Navigate Through Our Profile

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About our company

Where Quality Meets Precision in Every Print



About our company

Medhat Elsewedy printing house was founded by **Eng. Medhat Hafez Elsewedy** in the sharqia governorate, with a clear vision to deliver professional printing based on the latest offset technologies, from very beginning the company established itself as a trusted partner within **Elsewedy Cables Group**, built on quality, precision and long-standing reliability.

In 2011, the company marked a significant milestone with the inauguration of its modern, fully integrated facility in **10th of Ramadan City**, this strategic step strengthened our capabilities with state-of-the-art offset and digital printing machines, along with a comprehensive post-press department, enabling us to provide complete printing solutions that meet all client needs with outstanding quality and efficiency.

Today, ElSewedy Printing continues its journey with confidence guided by a legacy of expertise and a forward-looking vision for continuous development delivering real value and services that exceed client expectations.

Our Vision

Towards a Leading Industrial Leap in Printing and Packaging

At Dar Medhat ElSewedy Printing House, we see the future not merely as an extension of the present, but as an opportunity to create a true and unprecedented leap in the world of printing and packaging on the Egyptian, Arab, and global levels. Our vision goes beyond local competition, aiming to expand into international markets and deliver products and services that meet the standards of leading global companies.

We continuously keep pace with the latest advancements in printing technology, adopting development as a core principle in every stage of production. Thanks to this approach, we have become a fully integrated technological system in digital printing, delivering offset-level professionalism, unmatched quality, and products and services that compete on a global scale.

Our vision is clear: to lead industrial progress in printing and packaging, building a future where quality becomes a global value proudly represented by ElSewedy Printing.



Our Mission

Leading Sustainable Printing for a Better Future

Our core mission is to promote the use of eco-friendly paper materials and inks across all applications, driven by our belief in their numerous health and environmental benefits. We are committed to exploring and opening new markets in the printing industry, while raising public awareness about the importance of adopting paper-based packaging as a sustainable alternative.

We also strive to strengthen the industry by educating and training professional talents in printing and design, and by building strong, strategic partnerships with international stakeholders. Through these efforts, we aim to deliver innovative, environmentally responsible printing solutions that contribute to a more sustainable future.



Our Goals

Unmatched Quality & Global Competitiveness

Our objectives revolve around two core pillars: exceptional quality and global competitiveness. We strive to deliver premium services that meet the highest possible standards, while maintaining competitive pricing that ensures our clients receive the best value.

We are committed to expanding our market presence by increasing our share in the Arab and Middle Eastern markets, while continuously growing our esteemed client base. We also dedicate ourselves to offering cutting-edge digital printing services, aligned with the latest global technologies.

Our ultimate goal is to achieve excellence in the field of printing, empowering us to compete effectively on an international level.



OUR SERVICES

Innovative, Reliable, and On-Time



Pharmaceutical Box Printing

Medicine packaging plays a key role in delivering accurate information and improving treatment adherence.

At Dar Medhat El Sewedy Printing, we provide professional printing solutions for pharmaceutical companies and medical centers, fully aligned with industry standards.

Why Choose Us:

- High precision and premium print quality.
- Full compliance with health and regulatory standards.
- On-time delivery.
- Expert support and customer care.



Food & Consumer Goods Packaging Printing

Food product packaging is a powerful marketing tool that boosts brand identity and drives customer engagement.

At Dar Medhat ElSewedy Printing, we deliver innovative, custom designs tailored to your product and packaging style, helping you stand out and increase sales.

Why Choose Us:

- High-quality, professional printing.
- Wide variety of sizes, shapes, and materials.
- Advanced technology for precise and creative output.
- On-time delivery, every time.
- Personalized customer support for a seamless experience.



Cosmetic Packaging Printing

Cosmetic packaging plays a key role in product presentation and brand identity. At Dar Medhat El Sewedy Printing, we provide eye-catching designs and high-quality printing that elevate your brand and captivate customers, with tailored solutions including product labels, leaflets, and custom packaging.

Why Choose Us:

- Implementing innovative designs that highlight your product.
- Strict adherence to quality standards.
- Multiple size and material options and after printing options..
- Expert consultation for optimal outcomes.
- Fast delivery and flexible service.



Promotional & Advertising Print Solutions

Printed advertising remains a powerful marketing tool to boost brand awareness and drive customer engagement.

At Dar Medhat ElSewedy Printing, we offer tailored promotional solutions - from brochures and flyers to posters - produced with premium materials and cutting-edge technology to support your marketing goals.

Why Choose Us:

- Premium print quality and materials.
- wide range of printing (Digital & Offset).
- After printing services.
- versatile expertise across industries.



Unique Samples

Premium Sample Printing

Samples are key to product marketing, allowing clients to experience the product before purchase.

Dar Medhat El Sewedy Printing:

- offers custom, high-quality samples.
- flexible quantities.
- professional finishing.



our projects

A showcase in Excellence in Ever Print



Food & Consumer Goods Packaging



Food & Consumer Goods Packaging



Cosmetic Packaging



Pharmaceutical Packaging





**Part
3**

our clients

Abu Ait®

قويدر
عبد الرحيم

HajArafa
Natural Boutique

ELSEWEDY
CABLES

SAMSUNG

NOLA

CALÉ

PHILIPS

ELSEWEDY
Industrial Group

ELARABY

EVA
SKIN CLINIC

the
bathland.

Les Dames
SINCE 1974

White Whale

Despacito
PRODUCED
MADE WITH LOVE

FOGG
SCENT

monginis VOILA



CILANTRO



**EL SEWEDY
INDUSTRIES**

Swiza



LUNA

CHOCOLATIER
ADUS MORE HAPPINESS



FUNDAY

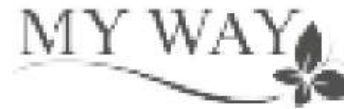
Adam's
Food

UNISTAR
ENERGY SOLUTIONS

Crème

Covertina







elsewedy HEAL

SPARK

ELSEWEDY LIGHTING & CABLES CO.
Amed Elsayid Elsayedy

ريحانة
Rehana

GALAXY PHARMA

التشويق
El-Sherouk Dates

FRIDAL

CLASSA
FOOD INDUSTRIES

SLVR SKN
COFFEE ROASTERS

lighthouse

GF

سيفتى بوت

الروياحي
EL DOMIATY
1956

**ARENA
BioScien**

ADVOCURE
Your Advocate for Better Cure

رضا افندي
Glad Elendi

LA DÉCOUPE
PATISSERIE

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